

***Press Release***

**To News Room:**  
Thursday, October 15, 2009

**Contact:**  
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**Black & Orange Bash!**

**A Halloween event like no other in Central New York**

**October 24, 2009 @ 8:00 pm**

The *NEW* Players Theatre  
1108 State Street, Utica

**UTICA, NY** – Players of Utica, New York State’s oldest, continuously producing community theatre, opens the doors to the new theatre complex for the first time for the Black & Orange Bash! – A unique event to kick-off Halloween!

This event will bring together all the trappings of a traditional Halloween party; DJ SugarBear playing dance music, food, costume contests, and a cash bar by Tiny’s Restaurant. In addition, there will be a chance to win a 32” LCD-HD television, auction items and special guest, Robin Curtis, from “Star Trek” movies III & IV. Ms. Curtis got her start in local theatre on the Players stage.

During the evening, there will be two live performances from the popular Broadway shows: “Sweeney Todd” and “Phantom of the Opera” performed by Players of Utica veterans Jay Salsberg & Michele O’Neil (Sweeny), and John Murphy & Linda Potts (Phantom).

This is an event you won’t want to miss! Come and see the progress on the new theatre, try out your costume one-week early and kick-off Halloween with Players of Utica!

**GET YOUR TICKETS EARLY AND SAVE!!**

Advance tickets are \$15 per person at [www.playersofutica.org](http://www.playersofutica.org)

At-the-door tickets are \$18 per person

(This event is for individuals 18 years of age and over.)

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**About Players of Utica:** Players of Utica, a non-profit community theatre, has been continuously producing shows in Central NY since 1913. We have entertained more than 1 million individuals with first-class community theatre. Players of Utica is an equal opportunity community theatre organization.

For more information, a complete history, and to support or participate in Players of Utica, visit our web site at [www.playersofutica.org](http://www.playersofutica.org).